### Diabetes, Oral Health & Nutrition

Inter-relationships, Innovations & Interaction

19<sup>th</sup> Global JSDEI
4<sup>th</sup> European JSDEI
Barcelona, Spain
Date: Friday, November 6<sup>th</sup>, 2015

SSSA Corporate Mktg/Sunstar Iberia

Update: 30 Oct 2015



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## JSDEI -Venue/Dinner-



## Venue Reserved Diabetes, Oral Health & Nutrition

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#### 1/ BARCELO SANTS





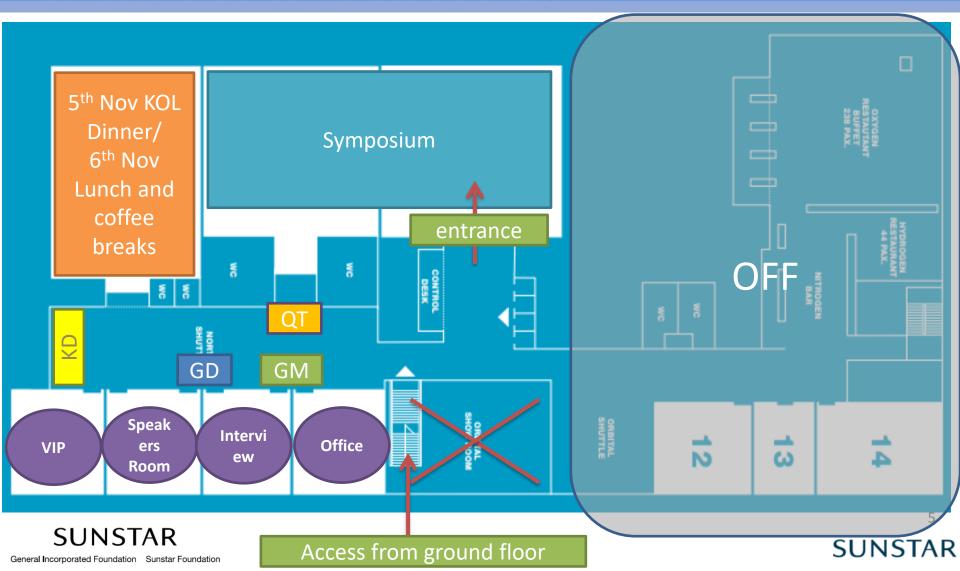




http://www.barcelo.com/BarceloHotels/es\_ES/hoteles/Espa na/Barcelona/hotel-barcelo-sants/descripcion-general.aspx

## Floor Plan Diabetes, Oral Health & Nutrition

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## Floor Plan-Exhibition area Diabetes, Oral Health & Nutrition

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6sqm for each booth

- -Product Display
- -Sampling



## Stage Design Diabetes, Oral Health & Nutrition

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Max capacity: 450 Attendees (currently registered 575 participants of which 50 Sunstar employee)- usually 10% (optimistic) to 30% no show (pessimistic)

Note: Sunstar Employee will sit in the room only if places will be available

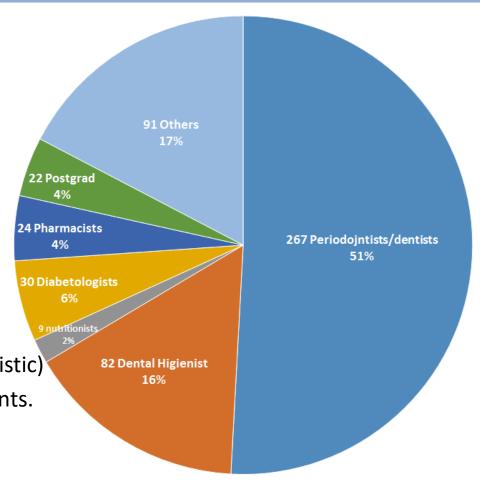


## Final registered attendees Diabetes, Oral Health & Nutrition

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- 267 Periodontists/dentists
- 82 Dental Hygienist
- 9 Nutritionists
- 30 Diabetologists
- 24 Pharmacists
- 22 Postgrad
- 91 which have not declared what they are
- tot: 525 (Sunstar staff excluded)

usually 10% (optimistic) to 30% no show (pessimistic) so we should have between 370 to 400 participants.



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### Welcome package Diabetes, Oral Health & Nutrition

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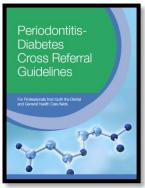
- Seminar Booklet
- Sunstar Foundation Brochure
- Joslin Brochure
- WDHA card
- Cross Referral Guidelines









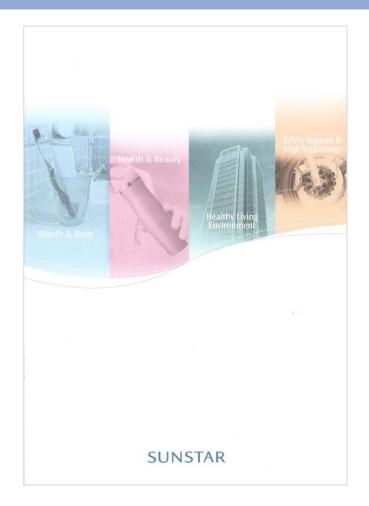


## Also available: Diabetes, Oral Health & Nutrition

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- Sunstar corporate brochure
- Sunstar corporate report



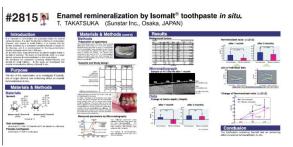


# Posters Display Diabetes, Oral Health & Nutrition

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NOTE: Posters will be displayed based on 2014 available materials adding any recent finding (R&D)



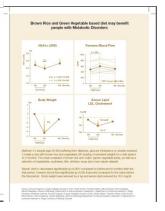
















#### SUNSTAR

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### **Events**



## JSDEI Pre-event meeting – agenda Diabetes, Oral Health & Nutrition

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#### **ATTENDEES**:

Italy: L Luzi

Germany: T Kocher, S Jepsen

Spain: M Sanz, E Montanya, D Vicent, C Mendieta, D Herrera, H Rodriguez, J Garcia, J Blanco

Portugal: R Faria

The Netherlands: B Loos

SUNSTAR: M Nakamura, E Shirakawa, M Massignani, M Kaneda, N Spillmann, P Milan, S Mori, C Allemany

5th November 2015.

**Barcelo Sants Hotel, Barcelona** 

11h00 - 13h15 (Followed by lunch)

First Floor, North Shuttle, Room 5

11h00 Welcome and introduction (M. Nakamura)

11h10 EFP Perio for Life Project – Focus on Diabetes (S. Jepsen)

11h30 Sunstar Objectives and the Japan programme experience (E. Shirakawa)

11h50 Diabetes/Perio awareness - the SEPA project (H. Rodriguez)

12h10 Discussion (All/Moderators: M. Sanz, M. Nakamura)

13h15 Conclusions and Adjourn (M. Nakamura)

13h30 Buffet Lunch with Journalists

The goal of this meeting will be to discuss a potential action plan linked to concrete activities that could be done to educate patients/professionals effectively about the link between Oral health and Systemic health.

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## Press conference agenda / 5th NOV Diabetes, Oral Health & Nutrition

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UK	JOURNALISTS INVITED
Press	Financial Times , The Economist
Radio	BBC
France	
Agencia	Agence France Presse
Radio	RTL, Radio France
Press	Le Figaro, Le Monde
Alemania	
Radio	ARD, Deutsche Welle,
Press	Berliner Zeitung, Die Welt, Dental Tribune
Agency	EPD
TV	ZDF, ARD
Suisse	
Prensa	Neue Zürcher Zeitung
Prensa	Le Temps
Italy	
Press	La Repubblica
Spain	
	15 journalists invited (tbc

#### **Sunstar Presence:**

M Nakamura, E Shirakawa, M Kaneda, M Massignani, C Martin, N Spillmann, P Millan **13:15 h. - 14:00 h** Lunch / Cocktail

14h00 – 14h10: Welcome and brief explanation about the history of JSDEI and Sunstar Commitment to improve QoL of Patients. Masakazu Nakamura, CEO Sunstar

**14h10 – 14h20:** Introduction to the importance of the Symposium in general and in relation to Spain. Link to University and collaboration with societies. **Dr. Mariano Sanz** 

**14h20 – 14h30 :** The link between Oral and Systemic. Key points.

**Dr. Eduard Montanya** 

14h30 – 14h40: The key role of oral care and health care professionals collaboration for better patient management and outcome. Dr. Robert J. Genco

**14h40 – 14h50 :** "Cuidar las encías" Project to rise awareness about the Oralsystemic link directly to patients. The latest results.

**Dr. David Herrera** 

14h50 - 15h10: Questions from Journalists

15h10 - 16h00 : coffee breaks

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# JSDEI -The Faculty/Agenda-



## **Event endorsement** Diabetes, Oral Health & Nutrition

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SOCIEDAD ESPAÑOLA DE PERIODONCIA Y OSTEOINTEGRACIÓN





Centro de Investigación Biomédica en Red de Diabetes y Enfermedades Metabólicas Asociadas



19

SEEN

Sociedad Española de

Endocrinología y Nutrición

## Event Highlights Diabetes, Oral Health & Nutrition

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Q/A session will be done via a mobile application (not via rented Ipad like 2014) through our new

JSDEI website (New)



## Event Highlights Diabetes, Oral Health & Nutrition

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 Webinar of the event full day in streaming open only to university with dedicated access code



Sunstar as Educational partner



### **Connected institution**

### Diabetes, Oral Health & Nutrition

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- 1. University of Milano-Bicocca (Italy)
- University of Aquila (Italy)
- University of Verona (Italy)
- University of Firenze (Italy)
- 5. University of Napoli (Italy)
- 6. University of Ancona (Italy)
- 7. Universidad de Santiago de Compostela (Spain)
- Universidad de Barcelona (Spain)
- 9. Universidad Internacional de Cataluña (Spain)
- 10. Universidad de País Vasco (Spain)
- 11. Universidad Complutense de Madrid (Spain)
- 12. Universidad CEU Madrid (Spain)
- 13. Universidad Europea de Madrid (Spain)
- 14. Universidad de Sevilla (Spain)
- 15. University of Paris VII (France)
- 16. Netherlands (?)

#### 1.Other centre:

http://www.dentistasconcorazon.com

- 1.Alicante,
- 2. Valencia,
- 3.Madrid
- 4.Las Palmas,
- 5.Albacete
- 6.Sevilla
- 7. Murcia
- 8. Valladolid
- 9.Zaragoza
- 10.Almería
- 11.Santander
- 12.Barcelona
- 13.Granada
- 14.Elche

2.Dr. Weyer Clinic (Germany)



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## Diabetes, Oral Hea-

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#### PD Dr Dr Bernd Stadlinger Clinic of Cranio-Maxillofacial and Oral Surgery, University of Zurich, Switzerland Born in Erlangen, Germany



Prof Dr Dr Hendrik Terheyden
Professor and Chairman, Dept. of Oral &
Maxillofacial Surgery,
Red Cross Hospital, Kassel, Germany
Born in Emden, Germany



Prof Dr Mariano Sanz
Professor and Chairman of Periodontology,
Faculty of Odontology
Universidad Complutense of Madrid, Spain
Born in Madrid, Spain



Prof Dr Dr Søren Jepsen
Professor and Chairman, Dept. of
Periodontology,
Operative and Preventive Dentistry,
University of Bonn, Germany
Born in Hamburg, Germany

#### SUNSTAR

### **NEW PUBLICATION**

ORAL HEALTH AND GENERAL HEALTH-THE LINK BETWEEN PERIODONTITIS ATHEROSCLEROSIS AND DIABETES



S. Jepsen | M. Sanz | B. Stadlinger | H. Terheyden

Advisory Board:

I. Chapple | R. Genco | E. Lalla | S. Murakami

#### CELL-TO-CELL COMMUNICATION

ORAL HEALTH AND GENERAL HEALTH – THE LINKS BETWEEN PERIODONTITIS, ATHEROSCLEROSIS, AND DIABETES

Can periodontitis or other inflammatory processes of the oral cavity contribute to systemic conditions such as atherosclerosis or diabetes, or negatively influence their course?

This 3D animation Oral Health and General Health — the latest module of the Cell-to-Cell Communication series — adresses these issues by visualizing the highly complex cellular interactions and signaling pathways. In this context special attention is given to diseases such as atherosclerosis and type 2 diabetes.

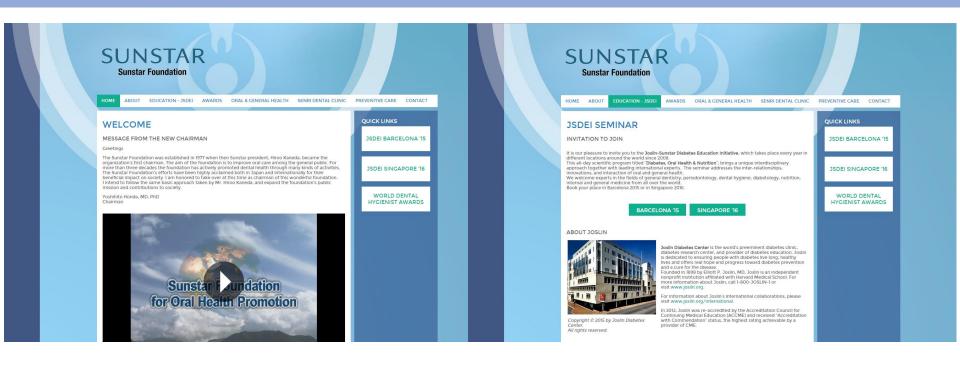
#### OUTLINE

- · Dissemination of bacteria in periodontitis
- Impact of periodontitis on the cardiovascular system: Atherosclerosis
- Effect of periodontitis on glucose metabolism:
   Type 2 diabetes
- · Dental treatment



### **Event Highlights** Diabetes, Oral Health & Nutrition

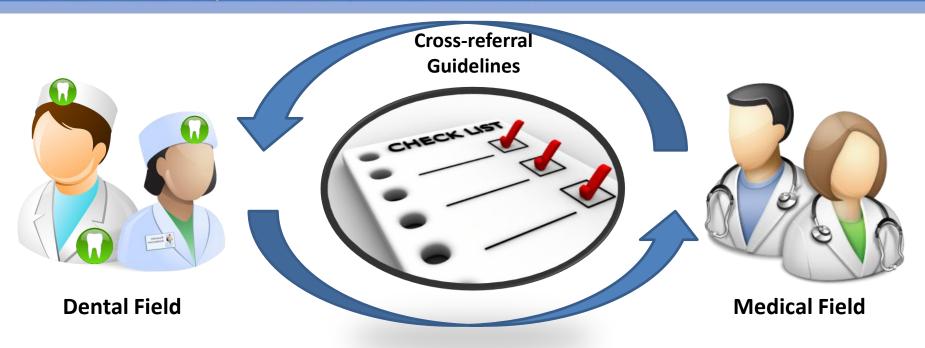
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A completely newly design website linking all JSDEI events globally linked to the new Sunstar Foundation website

## Event Highlights Diabetes, Oral Health & Nutrition

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#### The booklet will feature a cross referral quick guide for professionals,

which should facilitate the referral of potential diabetic or periodontal patient to a Diabetologist from a Dentist visit and vice versa.

NOTE: this answer the need raised during JSDEI 2014 to have something practical to take home after the event and replied to the requests from mktg managers to have a tool/document to give to the sales team to provide to clients

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